

TRANSMITTAL LETTER FOR AMENDMENT AFTER FIRST OFFICE ACTION

MMB Docket No. 1001-0664

NCR Docket No. 8843

In re patent application of: Goodwin, III

Serial No: 09/726,820

Filing Date: November 30, 2000

Examiner: Y. Retta

Group Art Unit: 3622

For: System and Method for Directing Customers to Product Locations within a Store

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is an Amendment After First Office Action in the above-identified patent application. Also included herewith is a Petition for a One (1) Month Extension of Time. The fee has been calculated as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest No. Paid For	Fee Calculation	Addit Fee
Total Claims	25	20	5 X 18	\$ 90.00
Independent Claims	3	3	0 X 86	\$ 0.00

Total Additional Fee Required

\$ 90.00

- Our check in the amount of \$200.00 is enclosed to cover (i) the fee for a One (1) Month Extension of Time (\$110), and (ii) the fee for five additional claims (\$90).
- Please provide any further extensions of time which may be necessary and charge any fees which may be due to Deposit Account No. 13-0014, but not to include any payment of issue fees.

Respectfully submitted,

MAGINOT, MOORE & BECK LLP

Paul J. Maginot

Attorney for Applicant

Registration No. 34,984

February 3, 2004 Maginot, Moore & Beck LLP Bank One Tower/Center 111 Monument Circle, Suite 3000 Indianapolis, Indiana 46204-5115 (317) 638-2922

RECEIVED
FEB 1 2 2004
GROUP 3650